

TM # 04099

NCC Cable System Order

11765154

Order #	62348842
Syscode	0897
System Name	Spectrum/University Of Wisconsin
Market	Madison

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Update Date	10/11/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$95.00
Commission	\$14.25
Net Total	\$80.75
Total Spots	21
Affiliate Split	100.0
Sold On	
GRP	
CPP	

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Cost Per Spot	
GIMP	
CPM	

Comments :	10.11 New order. Please review and confirm. Thanks!
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Cost Per Spot	
GIMP	
CPM	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00					X	X	X	-	-	10	\$4.00	\$40.00	30	CFB 10 spots
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CBF 10/15
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [of] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
7	ESP2	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
8	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
9	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
10	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$95.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$95.00

SYSTEM APP: SALES ACCT Date Printed 10/11/16  
62348842 | Madison | Spectrum/University Of Wisconsin | 0897 |